



ISI & Esri Student Competition 2025

Spatial Thinking Student Competition

Sponsored by Esri and ISI

OFFICIAL CONTEST RULES AND TERMS OF AGREEMENT

- 1. Sponsor:** Environmental Systems Research Institute, Inc. (Esri), 380 New York Street, Redlands, California 92373 USA and International Statistical Institute (ISI), P.O. Box 24070, 2490 AB The Hague, The Netherlands (hereinafter collectively referred to as “Sponsor”).
- 2. Participation:** You (“Applicant”) must follow the Official Contest Rules set forth herein.
- 3. Eligibility:** This Contest is open to all individuals who are the legal age of majority in their country or province of residency, including Sponsor’s partners, except for individuals who are residents of Cuba; Iran; North Korea; Crimea Region of the Ukraine; Donetsk People’s Republic (DNR); Luhansk People’s Republic (LPR); Russia; Belarus; Syria; province of Quebec, Canada; and where prohibited by national, state, provincial, or any other governmental laws or regulations. Any access to Esri software, documentation, technical data and technology is subject to all applicable U.S. export control and trade sanctions laws and regulations. Employees of Sponsor and its international distributors, affiliates, and sister companies, including those individuals who were former employees within the last six months prior to the announcement date of the Contest, and such employees’ immediate families (spouses, parents, siblings, and children), including household members of each such employee or person, are not eligible to enter.
 - Each Entry can be submitted by an individual enrolled as a full-time student. Entries must be designed and implemented by the student.
 - A college or university staff member must be identified as a point of contact for the Applicants.

This Contest is a trade promotion and open to Sponsor’s user community.

Note: It is Applicant’s sole responsibility to review and understand Applicant’s college or university policies regarding eligibility to participate in this Contest. If Applicant is participating in violation of such college or university policies, Applicant may be disqualified from entering or receiving prizes. Sponsor disclaims any and all liability or responsibility for disputes arising between Applicant and Applicant’s college or university related to this matter, and prizes will only be awarded in compliance with Applicant’s college or university policies.

- 4. How to Enter:** To enter this Contest, Applicant must complete and submit an entry form (“Entry”) located at <https://isi-global-community.hub.arcgis.com/>.
 - Each Applicant needs to include a title and short abstract (500-word limit) as to what the submission will illustrate. All submissions must be in ArcGIS StoryMaps format. Other supplementary materials, such as a URL to a live website, can also be included in the Entry(ies).
 - All submissions must be in the English language.
 - Recommended Entry topics can include topics in statistics and data science, social issues, economy, environment, crime, transportation, climate, urban planning, land use/land cover, sustainable development, health, and disasters of all kinds.
 - All Applicant Entry(ies) will be submitted to an international panel for review.
 - Subscriptions to ArcGIS software will be made available to use in the Contest for the duration of the Contest. †Login access to these subscriptions is only available during the Contest.

- Entries must remain visible publicly without login through at least December 2027 (i.e., two years minimum past the close of this event).
- A judging committee will select finalists. Judges will consider a variety of criteria, including but not limited to topics, techniques, design and writing.
- All Entry(ies) must be the original work of the Applicants.
- Submissions must be submitted electronically.
- Final submissions must be in ArcGIS StoryMaps format and publicly available for review.
- All Applicant entry(ies) that make the finals will be displayed at the ISI World Statistics Congress.
- All applicant entry(ies) that make the finals will receive a one-year student membership to ISI.
- Students submitting to one of the finalist Entries may be asked to supply documentation proving their full-time student status.

Complete instructions for entering this Contest are available at <https://isi-global-community.hub.arcgis.com/>. Completion of the Entry, including, but not limited to, name, address, phone number, and email address, is required.

NO PURCHASE IS REQUIRED TO ENTER OR WIN. A PURCHASE WILL NOT INCREASE YOUR CHANCE OF WINNING. OFFER IS VOID WHERE PROHIBITED BY LAW.

SUBMITTING AN ENTRY(IES) INDICATES APPLICANT'S ACCEPTANCE OF THE TERMS AND CONDITIONS OF THIS CONTEST, ELIGIBILITY REQUIREMENTS, AND ANY ADDITIONAL TERMS AND CONDITIONS THAT SPONSOR MAY INSTITUTE IN ITS DISCRETION.

- 5. Contest Period:** This Contest opens for applications on June 1, 2025. All Entries must be received no later than 5:00 p.m. Pacific daylight time (PDT) on, September 15, 2025 ("Contest Period"). Entry(ies) received after this date and time will not be considered. Each Entry is considered received when accepted by Sponsor. Judges selections will be made by October 1st, 2025.
- 6. Judging:** Judges appointed by Sponsor will determine the winners. Entries will be judged on the basis of effectiveness in making subject matter interesting and understandable; providing an engaging user experience; and overall design, impact, and creativity as well as to topics, techniques, design and writing. In the event of a tie, Esri staff will decide the final winner.
- 7. Odds:** Odds of winning will vary depending on the number of submitted valid Entry(ies) and the skill and quality of the submitted Entry(ies) based on the judging criteria described above.
- 8. Prizes.** One winner will be awarded in each of the three categories as follows:
 - Data Science

- Spatial Thinking
- Communication

Each StoryMaps category winner will receive a one-year student membership to ISI through December 31, 2026, and a one-year ArcGIS Personal Use License. Winners will also receive an official certificate.

Winners are limited to one (1) prize overall.

Please Note: Failure of a winner to claim the prize awarded may result in disqualification and selection of an alternate winner. Prizes are not transferable, and no substitutions will be made. Winners are solely responsible for any taxes on the prizes, and Sponsor may withhold such taxes from the prize amount prior to awarding to winners. Travel, accommodations/lodging, and other related expenses are the financial responsibility of the winners.

- 9. Notification of Winners:** Winners will be announced at the ISI World Statistics Congress to be held October 5-9, 2025 in the Hague Netherlands, and at <https://isi-global-community.hub.arcgis.com/pages/winners-gallery>. Applicants do not need to be present to win. Winners will be required to verify their eligibility. If Sponsor is unable to reach the winner by phone and/or email within three (3) separate attempts, the corresponding prize will be awarded to an alternate winner. Should multiple Applicants using the same email account enter this Contest and a dispute thereafter arises regarding the identity of Applicant, the authorized account subscriber of said email account at the time of submission will be considered the Applicant. "Authorized account subscriber" is defined as the natural person who is assigned an email address by an Internet access provider, online service provider, or other organization that is responsible for assigning email addresses or the domain associated with the submitted email address.
- 10. Publicity:** Except where prohibited, participation in this Contest constitutes consent for Sponsor to use Applicant's name, likeness, voice, opinions, country of residence, and Entry(ies) for promotional purposes related to the Contest in any media without payment or consideration. As a condition of prize acceptance, Contest winners agree to allow Sponsor to publish their name, their organization's name, and a description of the work as well in all media of communication now known or later developed. Contest winners agree to execute an Affidavit of Eligibility and Waiver/Release of Liability and Publicity.
- 11. Statement of Originality and Redistribution Rights:** This Contest is intended for the free exchange of samples and tools related to Sponsor's software products. By submitting an Entry(ies), Applicant asserts that the Entry(ies) is original and has been independently produced and grants Sponsor and its agents the unconditional, irrevocable, royalty-free, worldwide right

to publish, redistribute, use, adapt, edit, rebroadcast, publicly display, and/or modify such Entry(ies) in any way, in any and all media, without limitation and without consideration to Applicant, whether or not such Entry(ies) is selected as a winning Entry(ies). Any Entry(ies) that is not produced by Applicant or that violates patent, copyright, trademark, or trade secret laws is ineligible.

BY SUBMITTING AN ENTRY(IES), APPLICANT REPRESENTS AND WARRANTS THAT APPLICANT HAS ALL RIGHTS, TITLE, AND INTEREST NECESSARY TO GRANT SPONSOR THE ROYALTY-FREE, WORLDWIDE, IRREVOCABLE, AND UNRESTRICTED RIGHT AND LICENSE TO ADAPT, PUBLISH, USE, REDISTRIBUTE, EDIT, (RE)BROADCAST, PUBLICLY DISPLAY, AND/OR MODIFY SUCH ENTRY(IES) IN ANY WAY AND POST THE ORIGINAL ENTRY(IES) ON THE INTERNET OR USE THE ORIGINAL ENTRY(IES) IN ANY OTHER WAY, AND APPLICANT AGREES TO INDEMNIFY AND HOLD SPONSOR HARMLESS FROM ANY CLAIMS TO THE CONTRARY.

By submitting an Entry(ies), Applicant agrees that Applicant's submission is gratuitous and made without restriction and will not place Sponsor under any obligation, and that Sponsor is free to disclose the ideas contained in the Entry(ies) on a non-confidential basis to anyone or otherwise use the ideas without any additional compensation to Applicant. Applicant acknowledges that, by acceptance of the submission, Sponsor does not waive any rights to use similar or related ideas previously known to Sponsor, developed by its employees, or obtained from sources other than Applicant.

- 12. Disclaimers:** Applicant shall assume all responsibility for ensuring Applicant's entry is received by Sponsor within the Contest Period. No liability or responsibility is assumed by Sponsor resulting from Applicant's participation in or attempt to participate in this Contest or download any information in connection with participating in this Contest. No responsibility or liability is assumed by Sponsor for technical problems or malfunctions that may affect the operation of this Contest including, but not limited to, any of the following occurrences: hardware or software errors; faulty computer, telephone, cable, satellite, network, electronic, wireless, or Internet connectivity or other online communication problems; errors or limitations of any Internet service providers, servers, or hosts; garbled, jumbled, or faulty data transmissions; failure of any email transmissions to be sent or received; lost, late, delayed, or intercepted email transmissions; lost, late, delayed, or intercepted mail; inaccessibility of the Esri contest website, in whole or in part, for any reason; traffic congestion on the Internet or the website; unauthorized human or nonhuman intervention in the operation of this Contest including, without limitation, unauthorized tampering, hacking, theft, viruses, bugs, or

worms; destruction of any aspect of this Contest; or loss, miscount, misdirection, inaccessibility, or unavailability of an account used in connection with this Contest. Sponsor is not responsible for any typographical errors in the announcement of prizes or these official rules or any inaccurate or incorrect data contained on the website. Use of the website is at Applicant's own risk. Sponsor is not responsible for any personal injury or property damage or losses of any kind that may be sustained by Applicant's or any other person's computer equipment resulting from participation in this Contest, use of the website, the download of any information from the website, or use of the prizes. By participating in this Contest, Applicant thereby releases and indemnifies Sponsor from any and all claims, damages, or liabilities arising from or relating to such Applicant's participation in this Contest and agrees to resolve any dispute individually, without resorting to any class action. By accepting a prize in this Contest, winners agree that Sponsor shall not be liable for any loss or injury resulting from participation in this Contest, acceptance or use of any prize, or any travel related thereto.

Applicant agrees to comply with all export laws, rules, and regulations applicable to the entry in this Contest and agrees not to submit any Entry except in compliance with such laws, rules, and regulations.

SPONSOR RESERVES THE RIGHT TO DISCONTINUE THIS CONTEST WITHOUT PRIOR NOTICE OR TO NOT GRANT ANY PRIZES IF THE SUBMITTED ENTRY(IES) DOES NOT MEET THE CRITERIA SET FORTH HEREIN. ALL JUDGING IS FINAL AND IS NOT SUBJECT TO APPEAL. APPLICANT EXPRESSLY CLAIMS OWNERSHIP OF ANY ENTRY(IES) SUBMITTED AND AGREES TO HOLD SPONSOR HARMLESS FOR ANY CLAIMS OF OWNERSHIP OR RIGHTS TO THE ENTRY(IES) BY THIRD PARTIES. APPLICANT AGREES TO DEFEND, INDEMNIFY, AND HOLD SPONSOR HARMLESS FROM AND AGAINST ANY LOSS, LIABILITY, COST, OR EXPENSE, INCLUDING REASONABLE ATTORNEYS' FEES, THAT MAY BE INCURRED BY APPLICANT AGAINST ANY CLAIMS, ACTIONS, OR DEMANDS BY A THIRD-PARTY ALLEGING THAT THE ENTRY(IES) INFRINGES THE RIGHTS OF A LEGITIMATE PATENT, COPYRIGHT, TRADEMARK, OR TRADE SECRET.

IN NO EVENT SHALL SPONSOR BE LIABLE TO APPLICANT FOR COSTS RELATED TO THE DEVELOPMENT OF THE ENTRY(IES); COSTS OF PROCUREMENT OF SUBSTITUTE GOODS OR SERVICES; LOST PROFITS OR WINNINGS; LOST SALES OR BUSINESS EXPENDITURES, INVESTMENTS, OR COMMITMENTS IN CONNECTION WITH ANY BUSINESS; LOSS OF ANY GOODWILL; OR ANY INDIRECT, SPECIAL, INCIDENTAL, OR CONSEQUENTIAL DAMAGES ARISING OUT OF THIS CONTEST, HOWEVER CAUSED, ON ANY THEORY OF LIABILITY AND WHETHER OR NOT SPONSOR HAS BEEN ADVISED OF THE POSSIBILITY OF SUCH DAMAGE. THESE LIMITATIONS SHALL APPLY NOTWITHSTANDING ANY FAILURE OF ESSENTIAL PURPOSE OF ANY LIMITED REMEDY.

13. Privacy Policy: Sponsor's privacy statements will apply to this Contest and to the information that Applicant provides to Sponsors as part of this Contest entry. By entering this Contest through clicking the "Submit" button, Applicant gives express consent for Sponsors to utilize Applicant's contact information provided as part of this Contest entry for Sponsor's promotional and business purposes. Sponsor's privacy policy can be found at esri.com/legal/privacy.html.

14. Governing Law and Severability: This Contest is governed by the laws of the state of California, United States, with venue in San Bernardino County, California, United States, and all claims must be resolved in the federal or state courts of San Bernardino County, California, United States. Laws in Applicant's country of residence may give Applicant the right to file claims before the courts of that country and may provide that

some laws of that country are also applicable to this Contest. However, if any provision of the official rules or the application of any such provision to any person or circumstance shall be declared to be invalid, unenforceable, or void, such decision shall not have the effect of invalidating or voiding the remainder of the official rules, it being the intent and agreement of the parties that the official rules shall be deemed amended by modifying such provision to the extent necessary to render it valid, legal, and enforceable while preserving its intent or, if such modification is not possible, by substituting another provision that is valid, legal, and enforceable so as to give effect to Sponsor's intent.

Questions or comments about this Contest may be sent to Esri_ISI_StoryMaps@esri.com.

Accepted and Agreed

APPLICANT NAME (PRINT)

APPLICANT SIGNATURE

EMAIL ADDRESS

PHONE NUMBER

